

2021 Habitat for Humanity Tennessee State Conference

July 19 - 21, 2021, Monday thru Wednesday

New Vision Baptist Church

1750 N. Thompson Lane, Murfreesboro, Tennessee 37129

Habitat for Humanity of Tennessee is pleased to invite you to partner with us for our **in-person** 2021 State Conference. As key leaders and partners from our 40 Habitat for Humanity affiliates and 33 Habitat ReStores across our state come together to learn and share ideas to build stronger organizations, we want to give you the opportunity to connect and support the nonprofit leaders of the Habitat for Humanity Tennessee family. By becoming a conference partner, you are empowering local Habitats through training and education to serve more people, do more for their communities, and build for Tennesseans who need a hand up.

Come, present your brand, company and products to attendees, meet potential clients in addition to more than 150 Habitat leaders, volunteers, and employees face to face. Use the exhibition space to demonstrate your services and products to potential partners and customers. We'll work with you every step of the way, creating the very best conditions for forging lasting, meaningful connections.

We believe in bringing people together to build homes, community and hope! We need you!

Did you know, 1 in 8 households in Tennessee paying over half of their income on housing, families are stressed with uncertainty and forced to make tough decisions on where to spend what little money remains. Habitat addresses this need by providing Tennesseans with the tools they need to build a better future for themselves.

Making a difference in Tennessee: Habitat for Humanity by the Numbers:

- Habitat for Humanity in **Tennessee ranks #1 in the nation in new homes built per capita.**
- Habitat for Humanity has **served more than 20,000 children and adults** in Tennessee.
- Over the last four decades, our Tennessee affiliates have built more than **4,800 new homes** and renovated or repaired more than **1,500 homes.**
- Habitat for Humanity in Tennessee **generates over \$107 million annually in economic activity** and the equivalent of **1,234 full-time jobs.**
- Each year, Tennessee's Habitat for Humanity affiliates **build, sell and finance more than 180 new homes** and **repair more than 350 homes.**
- Through **33 Habitat ReStores in Tennessee**, communities are encouraged to donate furniture, appliances and building materials, helping to reduce landfill waste while providing funding for the construction of new Habitat homes.



SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR----- \$15,000

1. Opportunity to open State Awards Dinner at The Grove in Murfreesboro, Tuesday, July 20,2021.
2. Recognition as Presenting Sponsor of State Conference.
3. Logo with link to your website on Habitat Tennessee's website for one year.
4. Company signage displayed at registration (supplied by sponsor).
5. Brief speaking opportunity during lunch on Tuesday, July 20,2021.
6. Company acknowledged at opening of conference.
7. Full-page description of sponsor's work in conference brochure.
8. Recognition in registration packet with sponsor supplied promotional items.
9. Ten (10) complimentary conference registrations.
10. Recognition in Habitat Tennessee's e-newsletter as presenting sponsor, name and logo.
11. Complimentary Exhibitor Booth

PLATINUM SPONSOR----- \$10,000

1. Logo with link to your website on Habitat Tennessee's website for one year.
2. Company signage displayed at registration (supplied by sponsor).
3. Brief speaking opportunity during lunch on Tuesday, July 20, 2021.
4. Company acknowledged at opening of conference.
5. Full-page description of sponsor's work in conference brochure.
6. Recognition in registration packet with sponsor supplied promotional items.
7. Five complimentary conference registrations.
8. Recognition in Habitat Tennessee's e-newsletter as conference sponsor, name and logo.
9. Complimentary Exhibitor Booth

GOLD SPONSOR ----- \$5,000

1. Logo with link to your website on Habitat Tennessee's website for one year.
2. Half-page description of sponsor's work in conference packet.
3. Company name and logo listed in conference brochure as sponsor.
4. Recognition in registration packet with sponsor supplied promotional items.
5. Three complimentary conference registrations.
6. Recognition in Habitat Tennessee's e-newsletter as conference sponsor, name and logo.
7. Complimentary Exhibitor Booth

SILVER SPONSOR ----- \$3,500

1. Half-page description of sponsor's work in conference packet.
2. Company name listed in conference brochure as sponsor.
3. Two complimentary conference registrations.
4. Recognition in Habitat Tennessee's e-newsletter as conference sponsor, name and logo.
5. Complimentary Exhibitor Booth

BRONZE SPONSOR ----- \$1,000

1. Company name listed in conference brochure as sponsor.
2. Two complimentary conference registrations.
3. Recognition in Habitat Tennessee's e-newsletter as conference sponsor, name listed.
4. Complimentary Exhibitor Booth

Yes! We would like to support Habitat for Humanity by sponsoring the 2021 Tennessee State Conference.

Please check your sponsorship level

- PRESENTING \$15,000
- PLATINUM \$10,000
- GOLD \$5,000
- SILVER \$3,500
- BRONZE \$1,000

Organization Name: _____

Contact Person: _____

Title: _____

Address: _____

City: _____

State: _____ Zip: _____

Phone: _____

Email: _____

As a conference sponsor, you may have an exhibitor booth; 8-foot table. Please check if you would like a booth:

Yes No

If so, who will attend and man the booth? _____

Please return this form along with payment (check) to:

Habitat for Humanity of Tennessee
P.O. Box 10375
Murfreesboro, TN 37129

Questions? Please contact Colleen Dudley at (615) 494-3207 or colldudley@bellsouth.net